



**WELCOME TO ATHULIAM
AYURVEDA PVT. LTD.**



www.athuliam.com



ABOUT US

Athuliam Ayurveda Pvt. Ltd. is a dynamic product -based company dedicated to promoting health, wellness, and financial empowerment. We offer a diverse range of high -quality products designed to enhance the well -being of individuals and families. Through our innovative multi -level marketing (mlm) model, we provide an opportunity for our members to not only enjoy our products but also build a rewarding and sustainable business. At Athuliam ayurveda , we believe in a holistic approach to health and prosperity, creating a platform where personal growth meets financial success.



MISSION

Our mission at **Athuliam Ayurveda Pvt. Ltd.** is to inspire healthy living and financial freedom. We aim to empower individuals by offering premium wellness products and a proven business model that enables our members to achieve their personal and professional goals. Through our commitment to quality, integrity, and continuous innovation.



VISION

Our vision is to become a global leader in wellness products and direct selling, creating a network of thriving entrepreneurs who are passionate about health, wealth, and community.



www.athuliam.com

LEGAL DOCUMENTS

SHRI BHARAT GOVERNMENT OF INDIA
TRADE MARKS REGISTRY

The Trade Marks Registry, Boudhik Sampada Bhawan, Plot No. 32, Sector 14, Dwarka, New Delhi-110075
RECEIPT

PAGE No : 1

To: VKAS BANSAI, 110, B-41, GD-TL Tower, NSP, Pitampura, Delhi-110034.
AGENT : 22082 e-mail: cvk@vkbansai@gmail.com

RECEIPT NO : 4478154
FILING DATE : 05/07/2024 04:45:47
BRANCH NAME : DELHI
USER : 14015983

S.No.	Form	Type	Application No.	Class (No. of Ref. No.)	Party Type	Party Code	Party Name	Amount (Rs.)
1	TM.A	APPLICATION	6513194	33	Proprietor	61466119	SUNIL KUMAR JAIN	4500
Amount in Words								Four Thousand Five Hundred
Total #								4500

Payment Mode : Bank Transfer

*Class 39 Indicates As Multi class Application

This is a computer generated receipt, hence no signature required.
*Please provide your email id with every form or document submitted to the Trademark Registry so that you may also receive acknowledgements and other documents by email.

Annexure B

Goods and Services Tax Identification Number: 07ABBCA0416F1ZB

Legal Name: ATHULIAM AYURVEDA PRIVATE LIMITED
Trade Name, if any: ATHULIAM AYURVEDA PRIVATE LIMITED

Details of Managing / Whole-time Directors and Key Managerial Persons

S.No.	Name	Designation/Status	Resident of State
1	SUNIL KUMAR JAIN	DIRECTOR	Delhi
2	MEENA JAIN	DIRECTOR	Delhi

Annexure A

Goods and Services Tax Identification Number: 07ABBCA0416F1ZB

Details of Additional Place of Business(es)

Legal Name: ATHULIAM AYURVEDA PRIVATE LIMITED
Trade Name, if any: ATHULIAM AYURVEDA PRIVATE LIMITED

Total Number of Additional Places of Business in the State: 0

Government of India
Form GST REG-06
[See Rule 19(1)]
Registration Certificate

Registration Number : 07ABBCA0416F1ZB

1. Legal Name	ATHULIAM AYURVEDA PRIVATE LIMITED
2. Trade Name, if any	ATHULIAM AYURVEDA PRIVATE LIMITED
3. Additional trade names, if any	
4. Constitution of Business	Private Limited Company
5. Address of Principal Place of Business	Building No./Flat No.: HOUSE NO 3872 Road/Street: TRI NAGAR CITY Nearby Landmark: NEAR METRO PILLAR NO. 229 AND NEAR POLICE CHOWKI Locality/Sub Locality: KANHYA NAGAR City/Town/Village: New Delhi District: North West Delhi State: Delhi PIN Code: 110035
6. Date of Liability	
7. Period of Validity	From: 05/10/2024 To: Not Applicable
8. Type of Registration	Regular
9. Particulars of Approving	Delhi

Signature

Signature for Validation
(Digitally signed by Laxmin Kumar Vaidi
SERVICES TAX OFFICER Class II
Date: 2024.10.05 15:23:18)

Name: Laxmin Kumar Vaidi
Designation: Sales Tax Officer Class II / AVATO
Jurisdictional Office: Delhi
Date of issue of Certificate: 05/10/2024

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 05/10/2024 by the jurisdictional authority.

IMMUNITY BOOST



Aloe, Ashwa, Sea,
MRP : ₹ 850
DP : ₹ 550



Amrit Boost
MRP : ₹ 1500
DP : ₹ 980



Ganoderma
MRP : ₹ 1999
DP : ₹ 1000



Multi Vitamin Syrup
MRP : ₹ 279
DP : ₹ 180



Shilajit
MRP : ₹ 1490
DP : ₹ 900



Multi Vitamin Tab
MRP : ₹ 1200
DP : ₹ 600



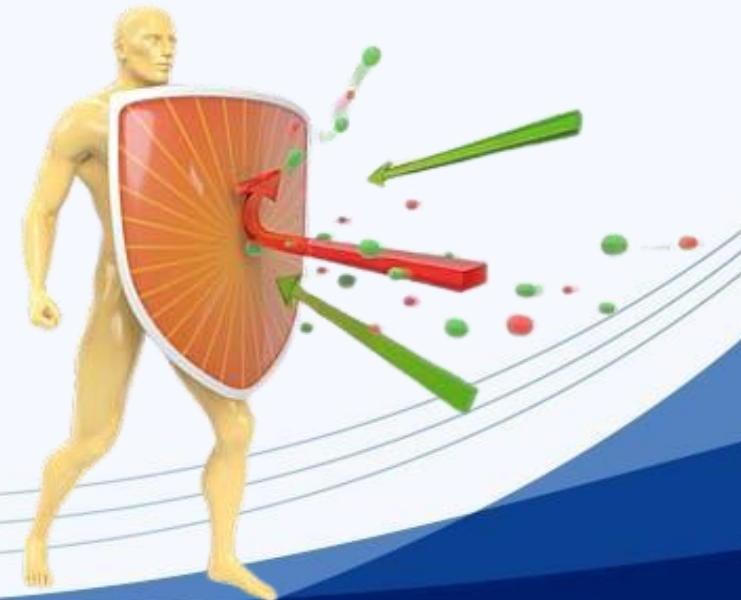
Premium
Seabuckthorn
MRP : ₹ 1499
DP : ₹ 900



Kids Healthy
Juice
MRP : ₹ 850
DP : ₹ 600



Organic Sprulina
MRP : ₹ 900
DP : ₹ 450



DIABETESE CARE



Dybo Well Ras
MRP : ₹ 690
DP : ₹ 460



Ayush - 82
MRP : ₹ 490
DP : ₹ 300



Panch Tulsi
MRP : ₹ 238
DP : ₹ 160



Jaunliv
MRP : ₹ 385
DP : ₹ 240



CARDIO CARE



Heart Well Ras
MRP : ₹ 890
DP : ₹ 560



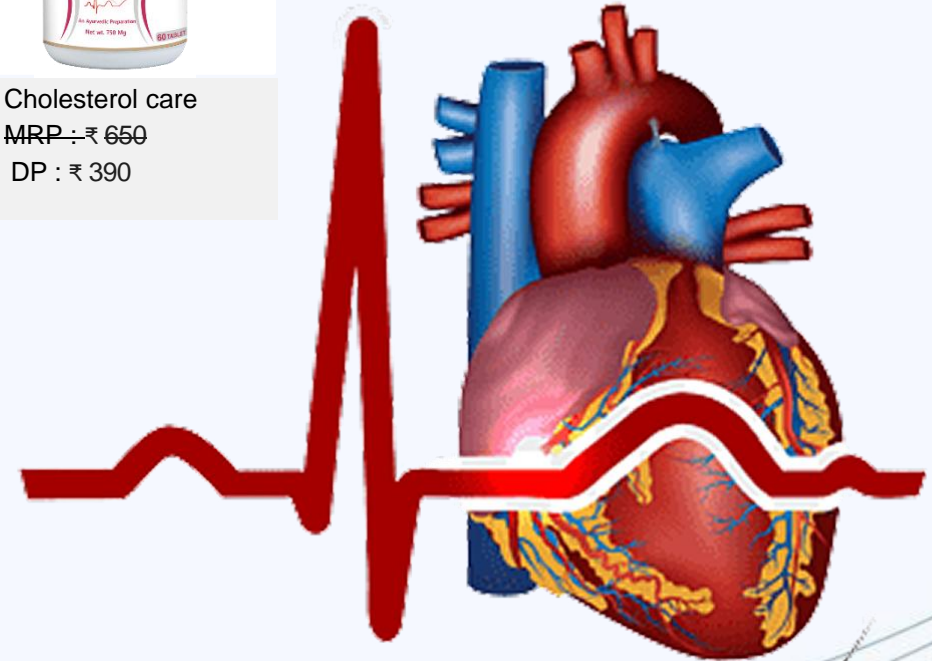
Flax Seed
MRP : ₹ 549
DP : ₹ 320



BP-CARE
MRP : ₹ 700
DP : ₹ 419



Cholesterol care
MRP : ₹ 650
DP : ₹ 390



WEIGHT MANAGEMENT



Fat Burner
MRP : ₹ 450
DP : ₹ 280



Slim Care
MRP : ₹ 850
DP : ₹ 550



Green Tea
MRP : ₹ 449
DP : ₹ 320



Flax Seed
MRP : ₹ 549
DP : ₹ 320



Ayutrim Energy Drink
MRP : ₹ 910
DP : ₹ 445



Ayutrim Shake
MRP : ₹ 2300
DP : ₹ 1190



Live Strong Protein
Powder
MRP : ₹ 2499
DP : ₹ 1250



JOINT AND BONES CARE



Joint Heal Tablet
MRP : ₹ 899
DP : ₹ 560



Bone Health
MRP : ₹ 650
DP : ₹ 390



Flexi Heal
MRP : ₹ 350
DP : ₹ 230



Roll-On
MRP : ₹ 500
DP : ₹ 300



Flax Seed
MRP : ₹ 549
DP : ₹ 320



GYNE MANAGEMENT



Femz Kalp
MRP : ₹ 385
DP : ₹ 240



Cyst Care
MRP : ₹ 750
DP : ₹ 450



Sundari Juice
MRP : ₹ 900
DP : ₹ 650



SKIN CARES



Sunscreen Lotion
MRP: ₹ 499
DP: ₹ 340



Face Wash Ultra
MRP: ₹ 249
DP: ₹ 180



Aloe Vera Gel
MRP: ₹ 299
DP: ₹ 220



Natural Face Cream
MRP: ₹ 1250
DP: ₹ 900



Anti Ageing Face Serum
MRP: ₹ 799
DP: ₹ 500



HAIR TREATMENT



Hair Oil
MRP : ₹ 899
DP : ₹ 660



Beau & Belle
Premium Shampoo
MRP : ₹ 499
DP : ₹ 360



Hair Serum
MRP : ₹ 499
DP : ₹ 340



Hair Conditioner
MRP : ₹ 499
DP : ₹ 360



Live Strong Protein
Powder
MRP : ₹ 2499
DP : ₹ 1250



Amla Reetha
Shampoo
MRP : ₹ 499
DP : ₹ 360



Organic Spirulina
MRP : ₹ 900
DP : ₹ 450



Vitamin-c
MRP : ₹ 349
DP : ₹ 210



BODY CARE TREATMENT



Haldi Chandan
MRP : ₹ 75
DP : ₹ 60



Moisturizer Lotion
MRP : ₹ 399
DP : ₹ 300



Face And Body
Wash
MRP : ₹ 299
DP : ₹ 220



Rose Soap
MRP : ₹ 75
DP : ₹ 60



HOME CARE PRODUCTS



Dish Wash
MRP : ₹ 140
DP : ₹ 120



Floor Cleaner
MRP : ₹ 150
DP : ₹ 125



Lavender Hand Wash
MRP : ₹ 130
DP : ₹ 100



OTHER PRODUCTS



Cough Syrup
MRP : ₹ 200
DP : ₹ 120



Ulcer-Care
MRP : ₹ 650
DP : ₹ 390



Iron Tablet
MRP : ₹ 750
DP : ₹ 450



Blood Purifier
MRP : ₹ 249
DP : ₹ 180



Sutra Powder
MRP : ₹ 1400
DP : ₹ 550



Moringa Powder
MRP : ₹ 599
DP : ₹ 350



Gas Acidity
MRP : ₹ 350
DP : ₹ 220



Heart Care
MRP : ₹ 700
DP : ₹ 400



Liver Care
MRP : ₹ 700
DP : ₹ 400



Lung Detox
MRP : ₹ 425
DP : ₹ 80

OTHER PRODUCTS



Eye Drops
MRP : ₹ 143
DP : ₹ 80



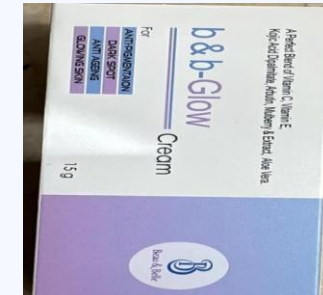
Thyroid Care
MRP : ₹ 650
DP : ₹ 390



Pain Balm
MRP : ₹ 149
DP : ₹ 100



PILES-CARE
MRP : ₹ 750
DP : ₹ 450



B & b - Glow
MRP : ₹ 450
DP : ₹ 300



Kidney Stone
MRP : ₹ 750
DP : ₹ 450



ASTHMA CARE
MRP : ₹ 650
DP : ₹ 390



Dant Fresh
MRP : ₹ 129
DP : ₹ 100



Migraine-Tablets
MRP : ₹ 650
DP : ₹ 400



Concentrated Drop
MRP : ₹ 350
DP : ₹ 210

OTHER PRODUCTS



Neuro Boost
MRP : ₹ 650
DP : ₹ 390



Fiber Tablets
MRP : ₹ 1200
DP : ₹ 600



Kam Shakti
MRP : ₹ 299
DP : ₹ 225



4G-DIGESTIVE
MRP : ₹ 750
DP : ₹ 450



Migraine Drops
MRP : ₹ 350
DP : ₹ 240



Neem Giloy
Tulsi Tablet
MRP : ₹ 750
DP : ₹ 450



Constipation
churan
MRP : ₹ 299
DP : ₹ 180



Apple Cider Vinegar
MRP : ₹ 349
DP : ₹ 210

WHY JOIN ATHULIAM AYURVEDA

01

FREE REGISTRATION

02

UNIQUE BUSINESS PLAN

03

UNLIMITED EARNING

04

MAXIMUM PROFIT

05

QUICK PAYMENT

क्या आपके पास



आत्मविश्वास

सपने

USE
THE
PRODUCTS

GET
THE
RESULT

SHARE
IT WITH
PEOPLE

**JUST
DO
IT**



सकारात्मक
सोच

आप

ATHULIAM AYURVEDA PACKAGES

Basic Package RS. 3500 = 1 PV

DIRECT INCOME
RS. 150

MATCHING INCOME
RS. 200

SUPPORT INCOME
RS. 300

DAILY CAPPING
RS. 7,500

MONTHLY CAPPING
RS. 2,25,000

YEARLY CAPPING
RS. 27,00,000

Premium Package RS. 7000 = 1 PV

DIRECT INCOME
RS. 150

MATCHING INCOME
RS. 200

SUPPORT INCOME
RS. 300

DAILY CAPPING
RS. 10,000

MONTHLY CAPPING
RS. 3,00,000

YEARLY CAPPING
RS. 36,00,000

TYPES OF INCOME

- 1 RETAIL PROFITS
- 2 REFFERAL INCOME
- 3 MATCHING INCOME
- 4 SPONSOR MATCHING
- 5 LEVEL SUPPORT INCOME
- 6 BIKE FUND



- 7 CAR FUND
- 8 HOUSE FUND
- 9 ROYALTY BONUS
- 10 SELF REPURCHASE
- 11 TEAM LEVEL REPURCHASE
- 12 AUTO POOL REPURCHASE

- 13 FRANCHISE INCOME



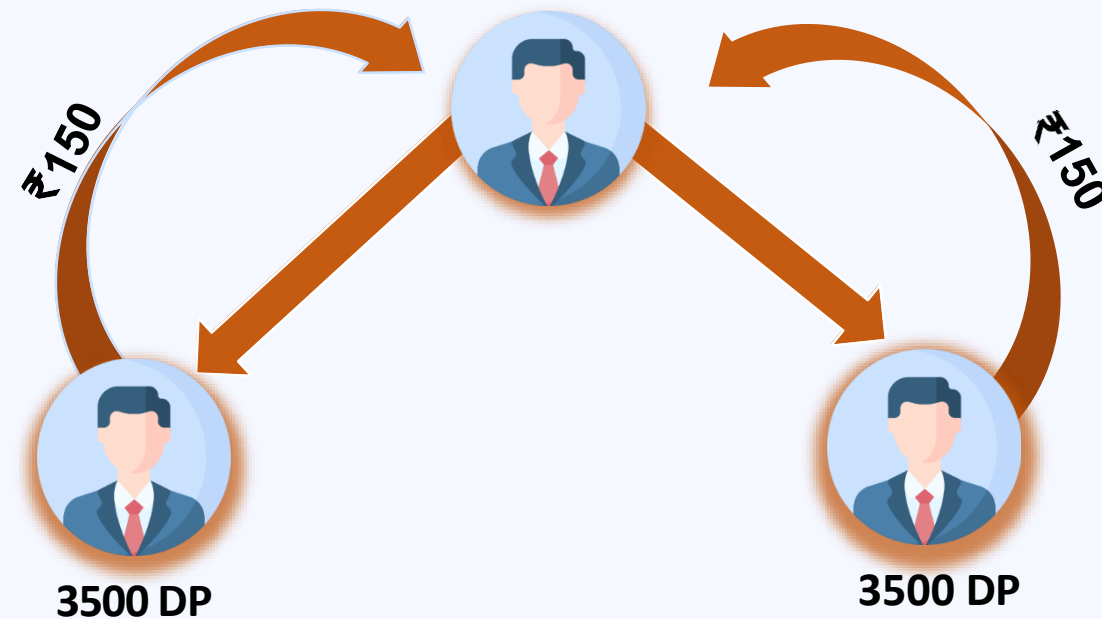
RETAIL INCOME

20% - 50%

- You can get up to 20% to 50% discount on MRP Price of each product
- Example: If a product price MRP. 100 rupees then you can get that product at DP 80 rupees to 50 rupees

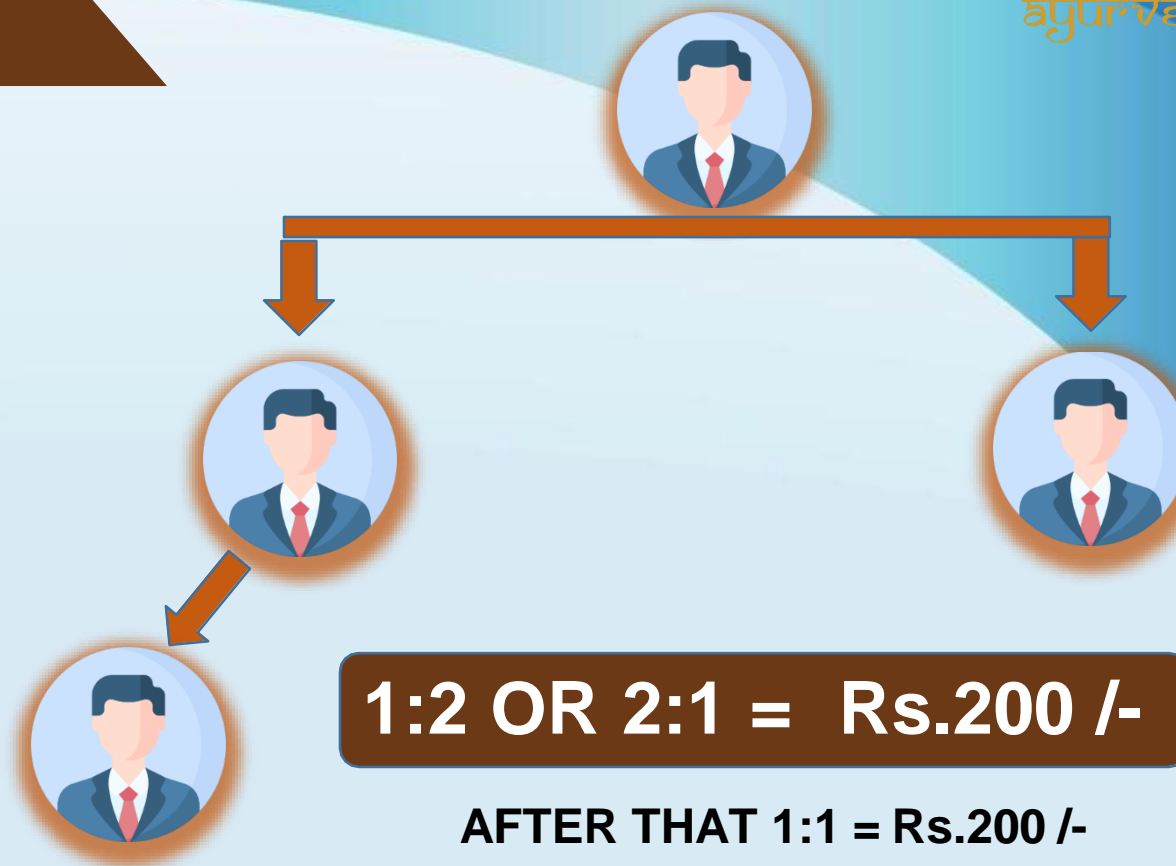
REFFERAL INCOME

- On sponsoring of direct members you will get an extra income of Rs.150. Unlimited depth income from every direct member. No balancing and no ratio maintenance required.



MATCHING INCOME

- 1ST payout 2:1 or 1:2 after that 1:1 for unlimited depth (1 left & 1 right direct sponsor compulsory.)

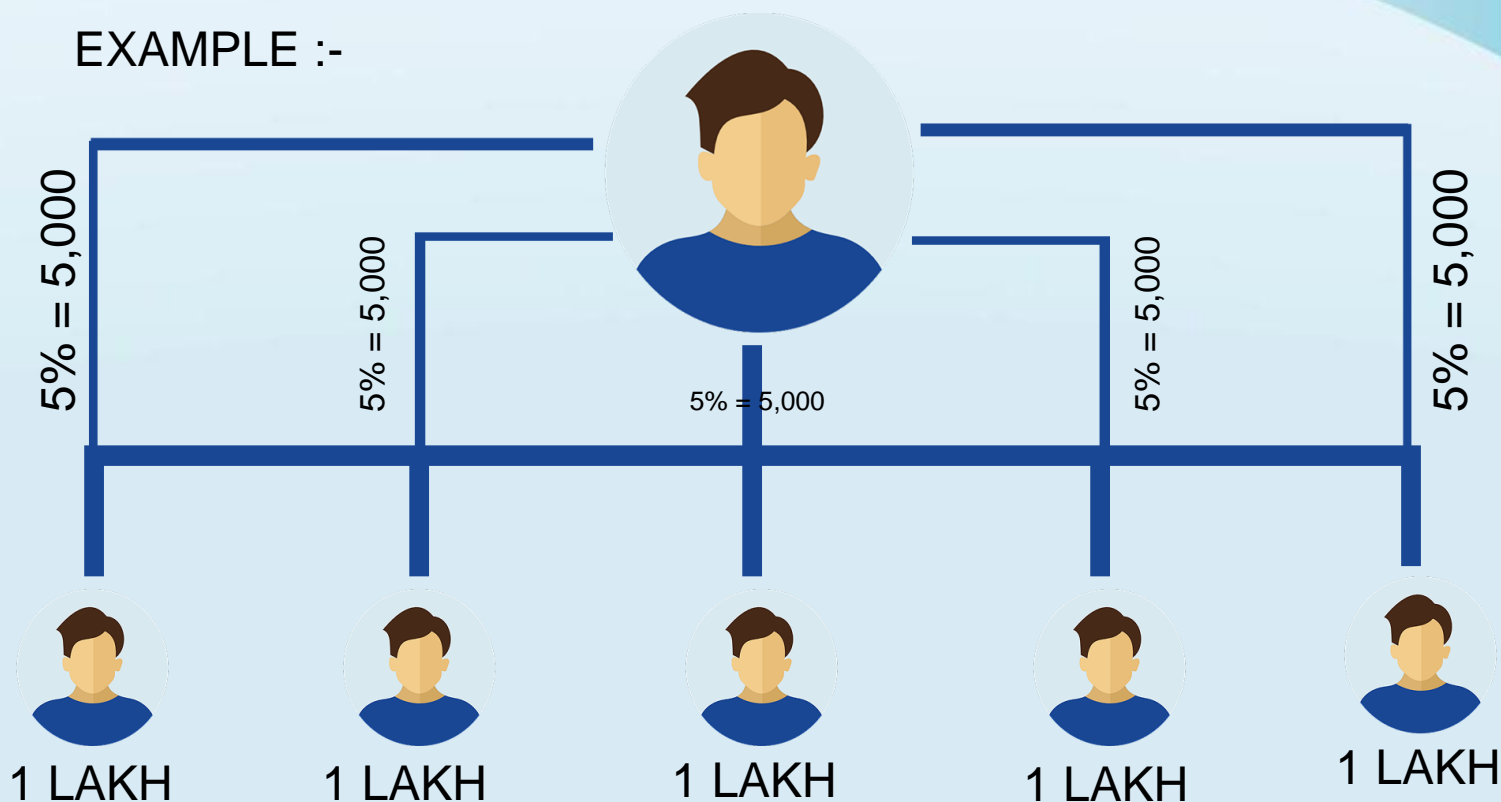


Note:-

Capping	Amount (Rs.)
Daily	75,00 /-
Monthly	225,000 /-
Yearly	27,00,000 /-

SPONSOR MATCHING INCOME

EXAMPLE :-



$$\begin{aligned} \text{TOTAL INCOME} &= 5,000 + 5,000 + 5,000 + 5,000 + 5,000 \\ &= 25,000 \text{ /-} \end{aligned}$$

LEVEL SUPPORT INCOME

SL. NO.	RANK	LEFT PV	RIGHT PV	Direct Compulsory	MATCHING INCOME(RS.)	SUPPORT INCOME(RS.)	TOTAL INCOME(RS.)
1	SILVER	1	2	2	200	300	500
2	GOLD	3	6	0	600	900	1,500
3	PLATINUM	8	16	0	1,600	2,400	4,000
4	STAR	16	32	0	3,200	4,800	8,000
5	SUPER STAR	32	64	0	6,400	9,600	16,000
6	RUBY	100	200	3	20,000	30,000	50,000
7	RUBY STAR	250	500	5	50,000	50,000	1,00,000
8	PEARL	500	1000	10	100,000	1,00,000	2,00,000
9	PEARL STAR	1000	2000	15	200,000	2,00,000	4,00,000
10	DIAMOND	2500	5,000	20	500,000	5,00,000	1,000,000
11	BLUE DIAMOND	5,000	10,000	25	1,000,000	10,00,000	2,000,000
12	BLACK DIAMOND	25,000	50,000	30	5,000,000	50,00,000	1,00,00,000
13	CROWN DIAMOND	1,00,000	2,00,000	35	2,00,00,000	2,00,00,000	4,00,00,000
14	AMBASSADOR	2,00,000	4,00,000	40	4,00,00,000	4,00,00,000	8,00,00,000
15	BRAND AMBASSADOR	5,00,000	10,00,000	45	10,00,00,000	10,00,00,000	20,00,00,000

BIKE FUND(C.T.O) :- RUBY

LEVEL	RANK	LEFT PV	RIGHT PV
06	RUBY	100	200



10%

➤ A monthly self-repurchase of ₹3000/- is mandatory for the release of your support income

CAR FUND(C.T.O) :- PEARL

LEVEL	RANK	LEFT PV	RIGHT PV
08	PEARL	500	1000



➤ A monthly self-repurchase of ₹5000/- is mandatory for the release of your support income

HOUSE FUND(C.T.O) :- DIAMOND

LEVEL	RANK	LEFT PV	RIGHT PV
10	DIAMOND	2,500	5,000

5%



➤ A monthly self-repurchase of ₹5000/- is mandatory for the release of your support income

ROYALTY(C. T. O) :- BLACK DIAMOND

LEVEL	RANK	LEFT PV	RIGHT PV
12	BLACK DIAMOND	25,000	50,000



5%

- A monthly self-repurchase and Direct team Repurchase of ₹5000/- is mandatory for the release of your support income

SELF REPURCHASE

BASIC (₹3,500/-)

5%

PREMIUM (₹7,000/-)

10%



TEAM LEVEL REPURCHASE(₹3500/-)



LEVEL	REPURCHASE	DIRECT
1	5 %	1
2	5 %	1
3	5 %	1
4	2%	1
5	1 %	1

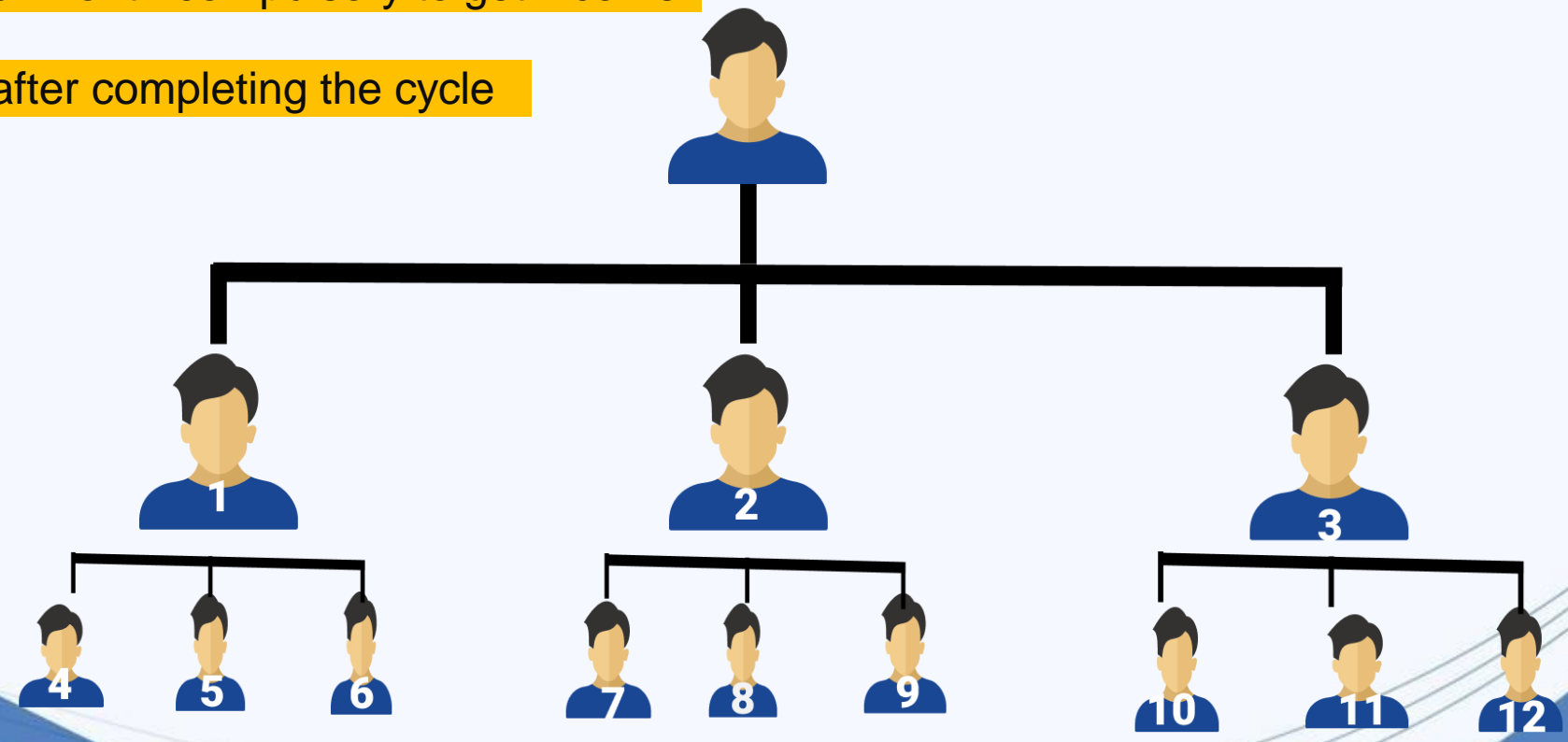
TEAM LEVEL REPURCHASE(₹7000/-)



LEVEL	PERCENTAGE	PURCHASE	INCOME
1	5 %	3000 X 5%	150
2	5 %	3000 X 5%	150
3	5 %	3000 X 5%	150
4	5%	3000 X 5%	150
5	4%	3000 X 4%	120
6	3%	3000 X 3%	90
7	2%	3000 X 2%	60
8	1%	3000 X 1%	30
9	1%	3000 X 1%	30
10	1%	3000 X 1%	30

AUTO POOL REPURCHASE

- Repurchase of Rs.2000 /- per month compulsory to get income.
- You get Rs. 15,000 income after completing the cycle



ONLINE OUTLET ATHULIAM-01



OUTLET PACKAGE

₹ 1,00,000

SELF 7%

**FRANCHISE
SPONSOR 3%**

**“MONTHLY MAINTENANCE OF 30 PV
BUSINESS IS MANDATORY.PLEASE NOTE
THAT ALL PRODUCTS ARE SOLD UNDER A
‘NO REFUND POLICY’”**



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ONLINE OUTLET ATHULIAM-02

OUTLET PACKAGE

₹ 2,00,000

SELF 8%

**FRANCHISE
SPONSOR 3%**

**“MONTHLY MAINTENANCE OF 60 PV
BUSINESS IS MANDATORY.PLEASE NOTE
THAT ALL PRODUCTS ARE SOLD UNDER A
‘NO REFUND POLICY”**



ONLINE OUTLET ATHULIAM-03



OUTLET PACKAGE

₹ 5,00,000

SELF 10%

**FRANCHISE
SPONSOR 3.5%**

**“MONTHLY MAINTENANCE OF 142 PV
BUSINESS IS MANDATORY.PLEASE NOTE
THAT ALL PRODUCTS ARE SOLD UNDER A
‘NO REFUND POLICY’”**



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ONLINE OUTLET ATHULIAM-04



OUTLET PACKAGE

₹ 10,00,000

SELF 12%

**FRANCHISE
SPONSOR 4%**

**“MONTHLY MAINTENANCE OF 285 PV
BUSINESS IS MANDATORY.PLEASE NOTE
THAT ALL PRODUCTS ARE SOLD UNDER A
‘NO REFUND POLICY’”**



www.athuliam.com

TERMS AND CONDITIONS

1. DAILY CLOSING.
2. BIKE FUND, CAR FUND, HOUSE FUND, ROYALTY FUND LAST DAY OF EVERY MONTH.
3. PAYOUT PAYMENT TRANSFER IN BANK ACCOUNT NEXT DAY OF CLOSING.
4. MONTHLY MATCHING CAPPING Rs.225,000 /- AND YEARLY CAPPING Rs.27,00,000 /-
5. DEDUCTION : TDS AND ADMIN CHARGE 10%.
6. KYC VERIFICATION IS MANDATORY.
7. 15% SHOPPING CHARGE ON THE BASIC PACKAGE; 10% ON THE PREMIUM PACKAGE.
8. ALL WORKING INCOMES WILL PAUSE AFTER RECEIVING 5X EARNINGS, AND TO CONTINUE ALL INCOME BENEFITS, A MONTHLY REPURCHASE OF ₹2,000 BECOMES MANDATORY THEREAFTER.





athuliam
ayurveda



THANK YOU



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